*MEDIA ADVISORY*

Iowa Flood Center highlighting its past, present, and future of serving Iowans to celebrate 10th anniversary

WHAT: The Iowa Flood Center (IFC) based at the University of Iowa (UI) is celebrating 10 years of serving Iowans by providing innovative tools and reliable information. As Iowans continue to experience more intense storms and frequent flooding, IFC’s resources are now more important than ever before.

IFC is holding an all-day celebration, which includes a media availability featuring IFC and university leaders, partners, and legislators. They’ll reflect on collective achievements over the past 10 years, as well as discuss the ground-breaking technology the IFC now offers and potential future solutions to help build a more flood-resilient Iowa.

You’ll also have the opportunity to get an up close look at some of the IFC’s projects and tools, as well as go on a guided tour of the University of Iowa Arts Campus to see the flood mitigation and recovery efforts implemented since the devastating flood of 2008.

Please note: All other activities throughout the day are open to the public and you are also welcome to attend. A complete timeline and descriptions can be found on the IFC website.

WHEN: 10 a.m. Thursday, June 13

WHERE: C. Maxwell Stanley Hydraulics Laboratory
300 S. Riverside Drive
Iowa City, Iowa 52242
Map


DETAILS: 10:00 a.m. – Welcome and comments from IFC co-founders Witold Krajewski and Larry Weber
10:10 – Comments from UI Senior Vice President for Finance and Operations Rod Lehnertz
10:20 – Comments from former Iowa Homeland Security and Emergency Management Director Mark Schouten
10:30 – Senator Rob Hogg and Senator Joe Bolkcom
10:40 – Questions
11:00 – Begin tour of UI flood mitigation and recovery efforts led by Jeff Harney, assistant director for UI Facilities Management, and Rod Lehnertz

MORE INFO: The Iowa Flood Center was established in 2009 by Iowa Legislature in the aftermath of the historic 2008 floods. The IFC strives to provide Iowans with innovative tools and reliable information to help them understand their flood risk and better prepare for flooding.

The IFC is based at the University of Iowa and is the only academic center solely devoted to flood research and education. For more information, visit www.iowafloodcenter.org.

CONTACT: Breanna Shea
Iowa Flood Center Communication Specialist
(319) 384-1729
breanna-shea@uiowa.edu